

YOUR RETIREMENT YOUR PRIORITIES



A SMART™ GUIDE TO RETIREMENT PLANNING

Independent • Fee-Only • Fiduciary



RUIZ FINANCIAL
— GROUP —

YOUR NEXT FEW YEARS WILL DEFINE YOUR RETIREMENT

You have spent decades saving. The decisions ahead may determine how those savings support the life you have planned.

01 | AM I
ACTUALLY
ON TRACK?

02 | WHAT
REPLACES MY
PAYCHECK?

03 | WHEN SHOULD
I CLAIM
SOCIAL
SECURITY?

04 | WHAT IF THE
MARKET FALLS
AT THE WRONG
TIME?

05 | HOW MUCH
WILL TAXES
TAKE?

06 | WHAT HAPPENS
TO THE PEOPLE
I LOVE?

These decisions are connected. A Social Security decision can affect taxes.

A withdrawal decision can affect Medicare costs. A market decline can change how and where income should be taken. And the consequences of those decisions can extend to the people you love.

**The challenge is not making six separate decisions.
It is making them work together.**

SHAPING YOUR FUTURE

You've worked hard to build your financial life. Your retirement plan should bring the pieces together.

Retirement is about more than how much you've saved. It's about how your investments, income, taxes, risks, and major financial decisions work together.

We take the time to understand your situation, then build a coordinated strategy around the life you want to live and the decisions ahead.

A photograph of a middle-aged couple walking along a stone path by a lake at sunset. The woman is wearing a light-colored sweater and a scarf, and the man is wearing a dark blue sweater and khaki pants. They are both smiling and looking at each other. The background shows a calm lake and trees with autumn foliage.

THE NUMBERS MATTER SO THAT ONE DAY, THEY DON'T HAVE TO.

SAVING GOT YOU HERE RETIREMENT CHANGES THE JOB

*Saving for retirement and living from your savings
are not the same financial problem.*

Retirement creates a different set of decisions.
Understanding this shift is the first step to a plan that works.

BEFORE RETIREMENT

You are building.



ADDING TO ACCOUNTS

You are adding money
to your accounts.



TIME + CONTRIBUTIONS

A difficult market may have
time to recover while
contributions continue.



WAGES DRIVE INCOME

Taxes may be driven
largely by wages.



EMPLOYER BENEFITS

Employer benefits may
provide much of your
healthcare coverage.



THE TRANSITION

IN RETIREMENT

You are living from what you've built.



MONEY BEGINS TO LEAVE

Money may begin leaving
those accounts to support
your lifestyle.



WITHDRAWALS + MARKETS

A difficult market can feel
different when withdrawals
are already underway.



INCOME DECISIONS

Withdrawal decisions can
shape where taxable
income comes from.



HEALTHCARE PLANNING

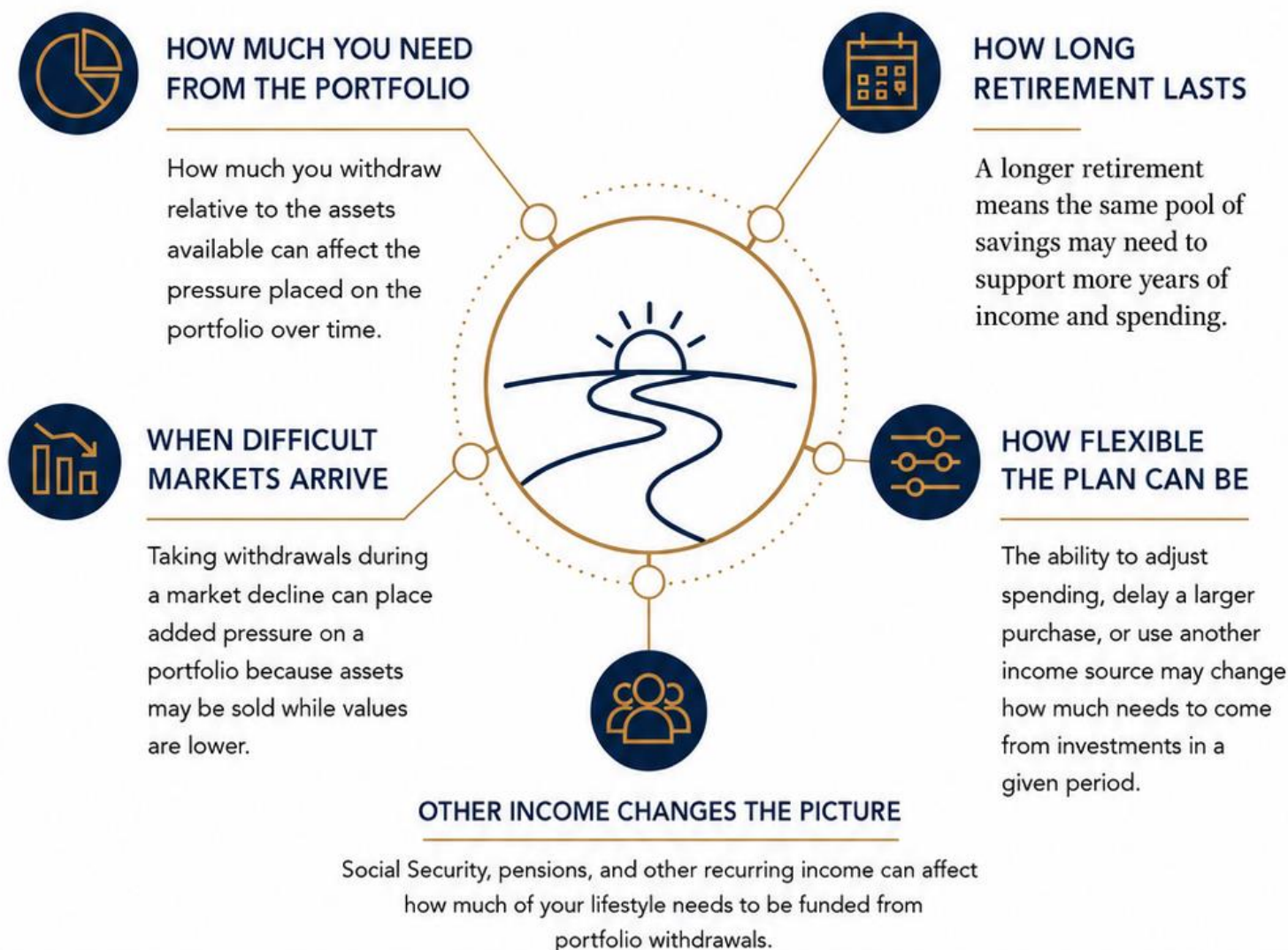
Healthcare coverage and
costs become part of
the retirement plan.

YOU BUILT THE ASSETS
NOW IT TAKES A PLAN TO MAKE THEM LAST.

WILL YOUR MONEY LAST AS LONG AS RETIREMENT DOES?

THE ANSWER DEPENDS ON MORE THAN HOW MUCH YOU HAVE SAVED

A retirement portfolio may need to support decades of spending. Its longevity can depend on how much you need from it, how many years it must support, when difficult markets occur, and how much flexibility exists along the way.



RETIREMENT READINESS DEPENDS ON HOW THE NUMBERS WORK TOGETHER OVER TIME.

The question deserves more than a single projection.

A STRUCTURED WAY TO MAKE COMPLEX DECISIONS

Our SMART™ Planning framework helps organize
the decisions that shape your financial life.



STUDY YOUR SITUATION

Understand where you stand, what matters most,
and the decisions ahead.



MANAGE RISK

Identify the exposures that could disrupt the
progress you have already made.



ALIGN YOUR FINANCIAL LIFE

Coordinate investments, income, taxes, estate
considerations, and other financial decisions
around your priorities.



REEVALUATE AND REFINE

Revisit the strategy as your life, markets, and
financial circumstances change.



TAX-AWARE DECISIONS

Consider the tax impact of today's decisions
so you can keep more of what you earn.

NO SINGLE DECISION
TELLS THE WHOLE STORY.

THE NUMBERS DO NOT TELL THE WHOLE STORY

Two people can be the same age and have the same amount saved, yet have very different lives to plan around.



AGE 60

\$1.5 MILLION SAVED



HOUSEHOLD A



- Wants to retire at 62
- Pension will provide income
- Still supporting an adult child
- Much of their wealth is in employer stock
- Concerned healthcare costs could disrupt the plan

HOUSEHOLD B



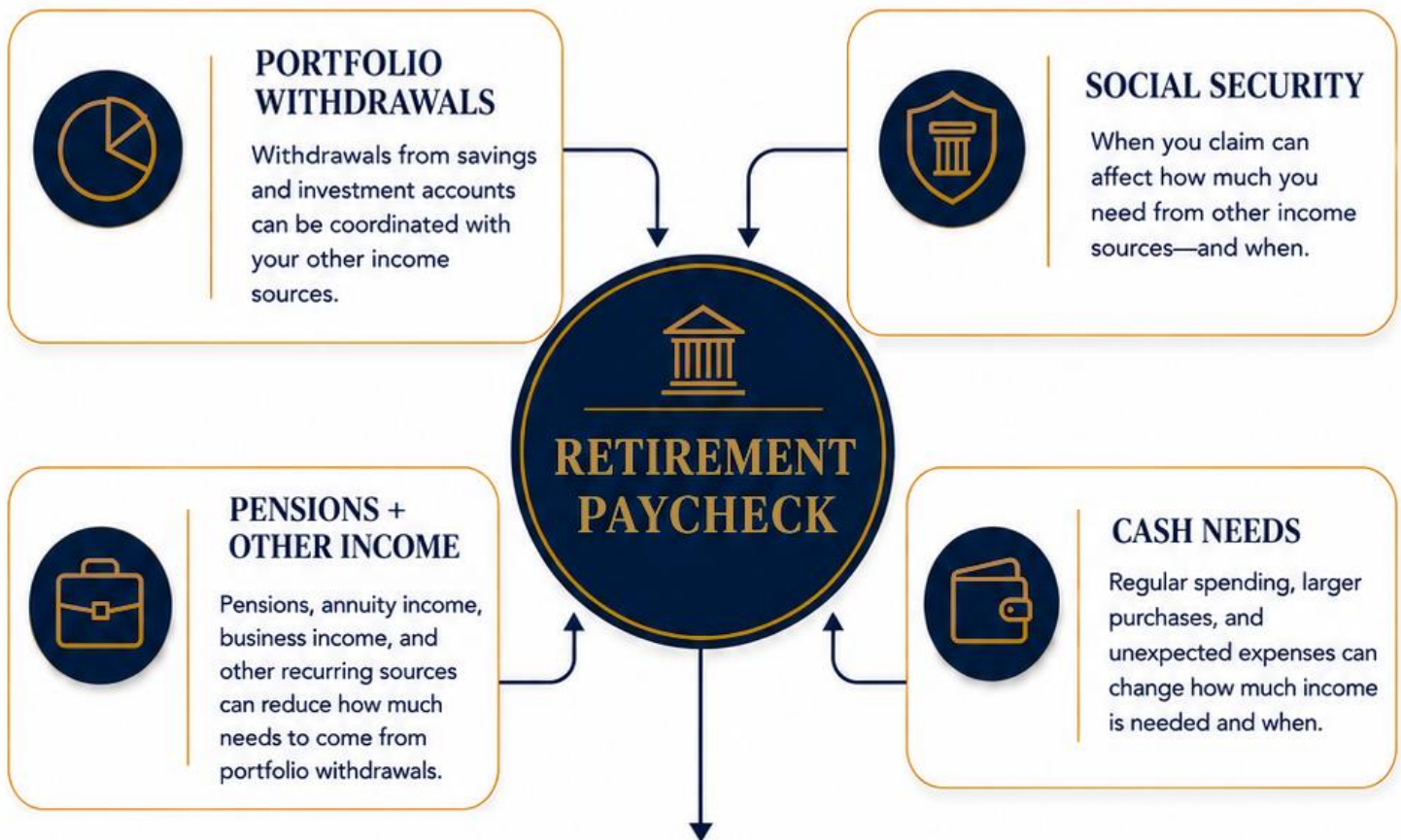
- Plans to work until 67
- No pension income
- Owns a rental property
- Wants to give during retirement
- Concerned about what will remain for family

THE SAME NUMBERS CAN LEAD TO DIFFERENT PLANNING PRIORITIES.

Hypothetical examples for illustrative purposes only.

YOUR PAYCHECK STOPS. YOUR EXPENSES DO NOT.

Retirement changes where your income comes from.
The need to fund your lifestyle does not go away.



THE LIFE YOU'RE FUNDING



A RETIREMENT PAYCHECK HAS TO BE BUILT.

Your retirement income could come from several sources.

That mix can change as retirement unfolds.

WHERE YOUR RETIREMENT INCOME COMES FROM CAN AFFECT YOUR TAXES

For many successful households, taxes may be one of the largest expenses they face over a lifetime. That is why tax planning should look beyond this year's return and consider how today's decisions may shape taxes throughout retirement.



TAXABLE ACCOUNTS

Selling investments may create taxable gains or losses depending on what is sold, its tax basis, and how long it has been held.



TAX-DEFERRED ACCOUNTS

Withdrawals from traditional IRAs and many employer retirement plans are generally included in taxable income.



ROTH ACCOUNTS

Qualified Roth distributions are generally not included in federal taxable income.



THE ORDER CAN MATTER

The sequence of withdrawals across account types can affect when and how income is taxed over time.



REQUIRED WITHDRAWALS MAY ENTER THE PICTURE

Required minimum distributions may eventually create taxable income from traditional IRAs and certain retirement plans, even when those funds are not needed for current spending.



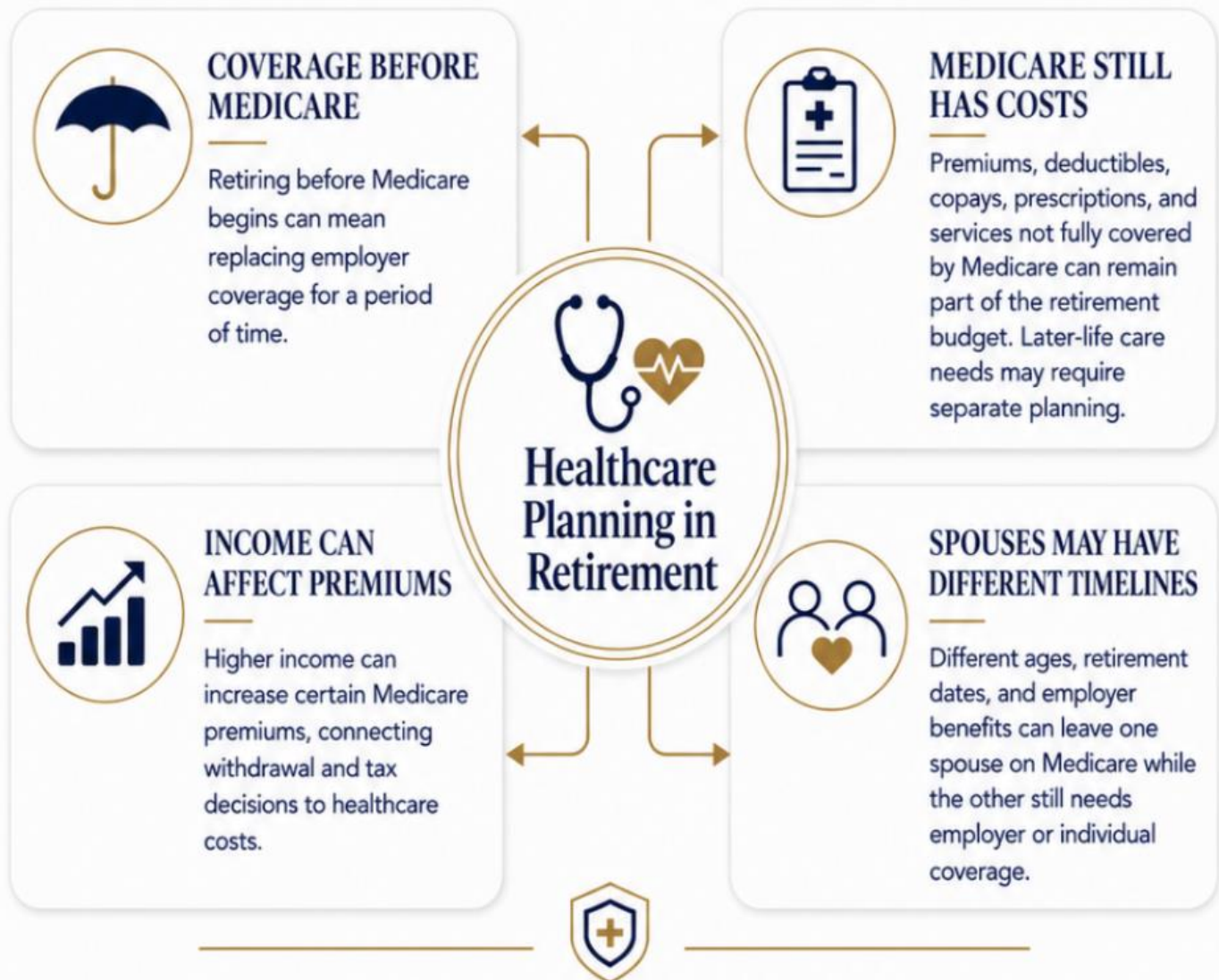
INCOME CAN REACH BEYOND THE TAX RETURN

Higher income can increase certain Medicare premiums, so a withdrawal decision can affect more than the tax bill itself.

**A WITHDRAWAL DECISION
IS ALSO A TAX DECISION.**

MEDICARE DOES NOT MEAN HEALTHCARE IS FREE

Healthcare costs are part of your retirement income plan—
not a separate conversation.



Future care needs can affect spending, housing decisions, family responsibilities, and the assets available for a spouse or legacy.

DEVELOP A PLAN FOR HEALTHCARE BEFORE THE PAYCHECK AND BENEFITS STOP.

WHEN YOU CLAIM SOCIAL SECURITY MATTERS

The goal is not to default to a particular claiming age. It is to choose the timing that works with your income needs, portfolio withdrawals, tax picture, and the people your decision may affect.



CLAIM EARLY

As early as age 62

- Income begins sooner.
- The monthly benefit is permanently reduced.
- Other assets may not need to provide as much income immediately.



CLAIM AT FULL RETIREMENT AGE

Based on your year of birth

- Receive your unreduced retirement benefit.
- Balance earlier income against a larger future payment.
- Coordinate the timing with pensions, work income, and portfolio withdrawals.



DELAY FOR A LARGER BENEFIT

Up to age 70

- The monthly benefit increases while claiming is delayed.
- More income may need to come from other sources first.
- A larger benefit may provide more later-life or survivor income.

HOW WE HELP YOU EVALUATE THE DECISION



COMPARE THE TRADEOFFS

We illustrate how claiming at different ages may affect income now and later.



COORDINATE INCOME SOURCES

We evaluate Social Security alongside pensions, portfolio withdrawals, work income, and other resources.



CONSIDER TAXES AND MEDICARE

We examine how the timing of income may affect taxes and certain Medicare premiums.



PLAN FOR BOTH SPOUSES

We consider individual benefits, survivor income, longevity, and the household's broader retirement plan.

We do not treat Social Security as a stand-alone election. We help you evaluate the choices within the context of your complete retirement plan.

SOCIAL SECURITY SHOULD FIT YOUR RETIREMENT PLAN — NOT THE OTHER WAY AROUND.

YOUR PLAN HAS TO KEEP UP WITH YOUR LIFE

**Retirement may last for decades.
The plan you begin with should
be able to evolve with you.**



YOUR LIFE CHANGES

Family needs shift. Health can change. Priorities evolve. New opportunities arise.



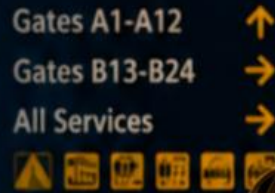
THE FINANCIAL LANDSCAPE CHANGES

Markets move. Tax laws change. Interest rates shift. New decisions emerge.



THE QUESTIONS CHANGE

The decisions that matter today may not be the ones that deserve attention five or ten years from now.



**A PLAN BUILT FOR REAL LIFE
NEEDS ROOM FOR CHANGE.**

WHO IS HELPING YOU MAKE THESE DECISIONS?

Good retirement decisions require more than information. They require guidance that connects the pieces.

ANTHONY RUIZ, CFP®, CPWA®, MBA
FOUNDER & PRINCIPAL WEALTH STRATEGIST

Ruiz Financial Group is an independent, fee-only fiduciary wealth management firm. We help individuals and families approaching retirement coordinate decisions across income, taxes, investments, risk, and estate considerations.

Our role is to help you understand how those decisions connect, identify what deserves attention now, and build a plan for what comes next.



A STRUCTURED PROCESS, BUILT AROUND YOU



PHASE 1 DISCOVERY + ALIGNMENT

Start with a conversation, data gathering, and a clear understanding of your goals, priorities, and concerns.



PHASE 2 ANALYSIS + STRATEGY DEVELOPMENT

Review the details, analyze the moving parts, and build a coordinated plan using our SMART™ Planning framework.



PHASE 3 RISK MANAGEMENT + ESTATE PLANNING

Identify key exposures, review beneficiary and estate-planning considerations, and coordinate the next steps.



PHASE 4 ONGOING PARTNERSHIP

Continue with regular reviews and planning conversations as life, decisions, and priorities evolve.

A CLEAR PROCESS MAKES IT EASIER TO SEE WHAT DESERVES ATTENTION NEXT.

IF HOW A FINANCIAL ADVISOR IS PAID DOES NOT MATTER TO YOU, IT PROBABLY SHOULD

How an advisor is paid can shape incentives—and incentives can influence advice.



WHO PAYS THE ADVISOR?

Our clients pay us directly for the financial planning and investment-management services we provide.



IS COMPENSATION TIED TO A PRODUCT?

We do not receive commissions, referral fees, or compensation tied to the products or investments we recommend.



WHAT IS THE ADVICE BUILT AROUND?

The advice begins with your goals, circumstances, and financial decisions—not with a product to sell.

Ruiz Financial Group is an independent, fee-only fiduciary wealth management firm. Our clients pay us for financial planning and investment management—not for product sales.



INDEPENDENT



FEE-ONLY



FIDUCIARY

We act as a fiduciary throughout our advisory relationship—not only during selected transactions or conversations.

WHEN COMPENSATION IS NOT TIED TO PRODUCT SALES, ADVICE CAN START WITH YOU.

WHAT COMES NEXT STARTS WITH A CONVERSATION

NO PRESSURE • NO OBLIGATION • JUST A CONVERSATION

The first conversation is simply about where you stand,
what is on your mind, and whether our approach
may be a good fit.



SCAN TO SCHEDULE A CONSULTATION

You do not need to have every question answered before reaching out.

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2718 Centennial Rd., Toledo, OH 43617



419.548.0734



info@ruizfinancialgroup.com

RUIZFINANCIALGROUP.COM